

BROUGHT TO YOU BY



THE FUTURE OF THE HIGH STREET

DEVELOPERS AND INVESTORS PERSPECTIVE

ONLINE CONFERENCE

WEDNESDAY 7TH APRIL | 9.00AM-12.30PM



SPONSORS:



SPEAKERS & PANELLISTS

Alex Schlagman

CEO of PocketHigh Street



● Alex is CEO of PocketHigh Street and a founding partner of SaveTheHighStreet.org. SaveTheHighStreet.org is a coordinated industry-wide initiative supporting and empowering local businesses nationwide. The movement is powered by 1000s of shopkeepers, industry leaders and high street supporters. Alex is a serial entrepreneur focused on levelling the playing field for local retailers with technology. He is currently CEO of PocketHighStreet, previously founding a digital agency for small businesses and a local commerce marketplace for student communities.

Andrew McDonald

Credo Living



● Andrew has worked in commercial property for 25 years. Over that time he has worked primarily as a retail property consultant on a range of instructions. From shopping centre leasing and development consultancy, acquiring and disposing retail space for a variety of retailers and, most recently, as an investment consultant buying and selling property investments for a variety of clients. Andrew has worked at a range of companies from the very big (Capita) to the boutique (Tandem Real Estate) so has a good understanding of company cultures what makes people tick.

Daryl Norkett

Relationship Director for LendWell



● Daryl has worked in commercial banking and specialist lending for 10 years, most recently shaping the specialist property lending proposition at Shawbrook Bank as Head of Products & Markets, covering the Specialist BTL, Commercial and Short-Term markets. Prior to this, Daryl worked as a Regional Development Manager for Shawbrook after starting out as a Relationship Manager at Barclays following graduation from University in 2009. Having gained well rounded expertise in property lending, Daryl most enjoys working closely with clients to smoothly deliver funding for their property business.

Jay Howard

Property Auction Consultant at YourPropertyAuctions



● Jay Howard (aka @the.auction.insider) has been active within the property industry for the past fifteen years, starting his professional career with a high street estate agent, then moving into the world of property development, trust fund and asset management and most recently extending his knowledge and experience within the auction industry. He is a co-author of Amazon no. 1 book "BEFORE THE HAMMER FALLS: The Insider's Guide To Property Auction Success". Jay has the benefit of three degrees (Psychology, Classics and Law), the knowledge of which adds value to his experience and understanding on an ongoing basis.

Michael O'Brien

CitySpace



● Michael, as founder, offers through his platform; asset management, coupled with sales, marketing, branding and a very keen eye for design. Michael has engaged both with large corporate chains to iconic independent operators. Seeing the management of projects such as the mooring of a £8.5m accommodation provider, Sunborn International Hotels to its prime location in London Docklands. His approach and dedication have helped him develop MHG into a result focused consultancy with the client at the foremost of all its projects, making them happy to leave their assets in its hands. Most recently the creator and founder of CitySpace, a combined Hotel & Co-working Brand which now sits firmly on the high streets of London.

Peter Higginbottom

Planning Insight



● Peter is a highly experienced Chartered Town Planner who has a detailed understanding of a wide range of town planning issues, together with expertise in the management of consents for a range of project types, including private commercial developments and major infrastructure schemes.

Peter specialises in providing advice and obtaining consents on behalf of developers, architects, public sector organisations and contractors, successfully delivering tangible results on behalf of

SPEAKERS & PANELLISTS

both private and public sector clients. He has led on planning and consents on the Northern Line Extension and Crossrail projects and a number of major residential developments in London.

Richard Scott

Nash Bond



● Richard joined Nash Bond in 2011 from Jones Lang LaSalle where he was a Director and head of Central London retail agency.

Richard has 20 years of experience working in the Central London retail market, having worked for 13 years at Churston Heard, which was bought by Jones Lang LaSalle in 2008. Main client and lead roles for clients include - Westfield London, Shaftesbury Plc, M&G, The Crown Estate, and many private wealth investors on prime streets such as Bond Street and Oxford Street amongst many others.

Rudi Ramdarshan

Partner at Ronald Fletcher Baker



● Rudi is a partner and Legal 500 recommended Lawyer of the west end firm Ronald Fletcher Baker, specialising in commercial and property litigation. Rudi is described as having 'an instinctive feel for property law' and as a 'formidable litigator'.

He has a decade of experience acting for developers, using his knowledge of planning and litigation to help his clients realise their vision in the quickest time possible. In recent times he has been involved in substantial mix commercial residential developments in Central London and places like Balham, Wimbledon, Fulham and New Malden.

Suzi Carter

Director at Strongoak Investments



● Suzi Carter is a Chartered Surveyor with 25 years' experience in the commercial property sector. She has worked for some of the UK's largest property and development companies and agents including CBRE, B&Q and Chartwell Land. Suzi's last role in the corporate world was as a Director at Land Sec PLC, the UK's

largest property company and REIT, responsible for a shopping centre portfolio of over £2.7bn.

Suzi left the corporate world in 2015 in order to set up her property investment company - Strongoak Investments Limited - and is now investing in both residential and commercial property. She also does consultancy work for both developer and investor clients in the commercial property sector.

In 2018 she set up her property education business - Strongoak Education - in order to educate investors in commercial property so that they can gain the confidence and specialist knowledge to invest.

Will Stokes

Joint Founder & CEO at Co-Space



● William Stokes is a British entrepreneur, property developer and Joint Founder & CEO of Co-Space, a flexible workspace operator.

As a passionate entrepreneur, William gained over 8 years of experience in both the chemical and construction engineering sector, at a management level, before stepping away to focus on his own business ventures. During this time, he gained a wide array of management and technological skills which have created a substantial foundation for his current and future interests.

Over the last 4 years William helped to build EquaGroup, a medium sized commercial to residential property developer responsible for delivering between 150-250 apartments a year into the first-time buyer market, before leaving in April to focus on Co-Space and his own development projects.

William has a passion towards the flexible workspace sector and wants to help change the way we work, and view the workspace as a whole, as well as a passion towards technology, with a primary focus around health tech and prop tech.

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Aura

- The talented team of architects and designers at AURA are experts in their field and will help you create that additional space for a growing family, design that stunning open-plan entertaining space you've always dreamed of, or help add ££££'s to your development scheme by thinking creatively, designing inspirational homes, and optimising every square foot of space.

Fonn

- Fonn has moved drawing storage, documented progress tracking, on site communication and off site monitoring to one platform. This makes an easy to use field tool and easy to understand office tool, all in one place!

Konnexsion

- Managing properties is labour intensive. Konnexsion is a property management software that reduces the administrative burden and overhead of your lettings operations. It uniquely considers the differing needs of all stake-holders, and helps property professionals and landlords alike.

Ronald Fletcher Baker

- For over fifty years, Ronald Fletcher Baker LLP has been providing expert advice from its offices in the City of London, the West End, Manchester, and internationally via its office in Istanbul and its Russia, Ukraine & CIS Desk.

The firm has considerable experience acting for domestic and international governments, medium to large national and international companies, financial institutions, high net worth individuals and substantial corporate investors many of whom are based overseas.

The firm's core values centre around having a real commitment to protecting your interest and providing you with the best possible advice.



REINVENTING THE HIGH STREET *Conference*

WEDNESDAY 7TH APRIL
9.00AM-12.30PM

- 9.00am** Welcome
- 9.05am** Introduction to the Market and Solutions - Suzi Carter, Strongoak Investments
- 9.30am** Transforming the High Street in 2021 - Alex Schlagman, SaveTheHighStreet.org
- 9.50am** **Hear from our monthly sponsors:** Aura, Fonn, Konnexion, RFB
- 9.55am** Lending from Kallem Brooks, Bond Finance
- 10.00am** Funding from Daryl Norkett, LendWell
- 10.05am** **Panel** - Andrew McDonald, Credo Living; Peter Higginbottom, Planning Insight; Richard Scott, Nash Bond
- 10.40am** Legal solutions for corporate occupiers - Rudi Ramdarshan, Ronald Fletcher Baker LLP
- 11.05am** Hybrid Hotel Case Study - Michael O'Brien, CitySpace
- 11.30am** Does Office Work on the High Street? Will Stokes, Co-Space
- 11.55am** Auction - Commercial Property Trends for you. What's hot and What's not! Jay Howard, Hammered
- 12.25pm** Final words - Andrew McDonald and Suzi Carter
- 12.30pm** Event concludes